

**NEWS 8**  
wtnh.com

And:

Waterfront Strategies  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007  
USA

<u>Contract / Revision</u> 212892 /		<u>Alt Order #</u> 06861326
<u>Product</u> Issue		
<u>Contract Dates</u> 10/06/12 - 10/15/12	<u>Estimate #</u> 1987	
<u>Advertiser</u> POL/CT Future PAC		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Salesperson</u> Petry/Philadelphia
<u>Special Handling</u>		
<u>Comments</u>		
Article 33-		
	140	145
<u>Advertiser Code</u>	<u>Advertiser Ref</u>	
<u>Contract ID</u>		

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/15/12	10/21/12	M-----	1	\$900.00	0.00			
2	WTNH 10/08/12	10/12/12	The View	11a-12p	:30			
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/08/12	10/14/12	MTWTF--	1	\$900.00	0.00			
3	WTNH 10/08/12	10/12/12	News 8 Noon	12p-1230p	:30		NM	1 \$850.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/08/12	10/14/12	MTWTF--	1	\$850.00	0.00			
4	WTNH 10/08/12	10/12/12	News 8 5p-6p	5p-6p	:30		NM	1 \$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/08/12	10/14/12	MTWTF--	1	\$1,500.00	0.00			
5	WTNH 10/08/12	10/12/12	M-F 730p-8p	730p-8p	:30		NM	1 \$2,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 10/08/12	10/14/12	MTWTF--	1	\$2,800.00	0.00			
<b>Totals</b>						0.00	5	\$6,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	5	\$6,650.00	\$5,652.50
Totals	5	\$6,650.00	\$5,652.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6861326 Ver# 3 Status Revised Traffic Order# 212892 Printed: 10/08/2012 8:38 AM 1 of 2  
EC'd Yes Last Received: 10/07/2012 9:10 PM  
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) CT FUTURE PAC  
Product CT FUTURE PAC  
Estimate# 1987  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 140/145/1987  
Flight Dates 10/06/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CT FUTURE PAC SC=\*

--- REMARKS ---

LN 1 DATE CHNGD

TOTAL REMAINS \$6650

PLS CONFIRM

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	10/15-10/15	M	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
Sales Remark: V3 DATES CHNGD												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 1 / \$600.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$6,650.00

Sales Totals: 5 / \$6,650.00

Station Totals: 5 / \$6,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$6,650	CABL	0%	WCCT	0%	WCTY	0%	WFSE	0%	WHCT	0%
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
		XXX	0%								

Books null

Demos RA35+



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 212892 /		<u>Alt Order #</u> 06861326
<u>Product</u> Issue		
<u>Contract Dates</u> 10/06/12 - 10/14/12		<u>Estimate #</u> 1987
<u>Advertiser</u> POL/CT Future PAC		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 140	<u>Product Code</u> 145
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$600.00	0.00			
N 2	WTNH	10/08/12	10/12/12	The View	11a-12p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$900.00	0.00			
N 3	WTNH	10/08/12	10/12/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$850.00	0.00			
N 4	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,500.00	0.00			
N 5	WTNH	10/08/12	10/12/12	M-F 730p-8p	730p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$2,800.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>5</b>	<b>\$6,650.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	5	\$6,650.00	\$5,652.50
<b>Totals</b>	<b>5</b>	<b>\$6,650.00</b>	<b>\$5,652.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep Order# 6861326 Ver# 1 Status New Traffic Order# 212892 Printed: 10/05/2012 8:26 AM 1 of 2  
EC'd Yes Last Received: 10/04/2012 8:40 PM Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) CT FUTURE PAC  
Product Issue  
Estimate# 1987  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 140/145/1987  
Flight Dates 10/06/2012 - 10/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

OK 10/5

--- CONTRACT COMMENT ---  
CT FUTURE PAC SC=\*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/08-10/12	M-F	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
2	10/08-10/12	M-F	11A-12P	1	:30	\$900.00	THE VIEW	1		1	\$900.00	
3	10/08-10/12	M-F	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1		1	\$850.00	
4	10/08-10/12	M-F	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	
5	10/08-10/12	M-F	730P-8P	1	:30	\$2,800.00	WHEEL OF FORTUNE	1		1	\$2,800.00	

---REPORT TOTALS---  
Report Totals: 5 / \$6,650.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$6,650.00  
Sales Totals: 5 / \$6,650.00  
Station Totals: 5 / \$6,650.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$6,650	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null  
Demos RA35+